



Advancing Family Therapy training and clinical practice since 1979.

# The Australian Association of Family Therapy Inc.

PO BOX 2351. RICHMOND VIC 3121. AUSTRALIA. Tel 0499 078 211

[www.aaft.asn.au](http://www.aaft.asn.au) [admin@aaft.asn.au](mailto:admin@aaft.asn.au) ABN 44 698 290 795

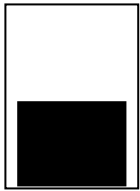
## Specifications for Advertising with AAFT

AAFT offers a variety of advertising options for communicating your event, job vacancy, professional services, etc. to AAFT members Australia wide. Outlined below are the advertising services and prices for your consideration.

### AAFTnews – The Official AAFT E-newsletter

The AAFTnews is a quarterly newsletter issued to the membership via email broadcast that is a more comprehensive document complete with articles of interest to the AAFT membership –

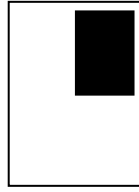
The prices are as follows:



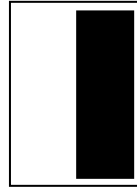
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H: 125mm  
**\$98.00**



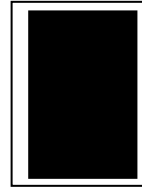
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**\$74.50**



Quarter Page  
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**\$74.50**

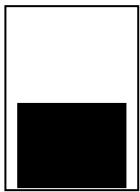


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**\$98.00**



Full Page  
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**\$159.00**

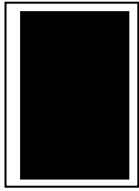
### FORTNIGHTLY AAFT BULLETIN



Half Page  
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H: 125mm  
**\$163.00**



Quarter Page  
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H: 62.5mm  
**\$130.00**

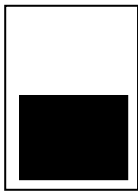


Full Page  
W: 175mm  
H: 250mm  
**\$224.00**

The AAFT office issues a **fortnightly** AAFT Bulletin to the membership which includes AAFT related news items and advertisements as well as advertisements for services that may be of interest to the AAFT membership.

\* Prices based on 1 fortnightly advert

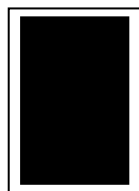
### AAFT Website Noticeboard



Half Page  
W: 175mm  
H: 125mm  
**\$51.00**



Quarter Page  
W: 175mm  
H: 62.5mm  
**\$25.50**



Full Page  
W: 175mm  
H: 250mm  
**\$102.00**

AAFT offers advertising on the website [noticeboard page](#): ads will be placed for **4 weeks** at which point you may re-advertise on request at half the advertised cost.

\* Prices based on 1 Monthly advert

### Free service – Post a link

If you would like post a link that you might think would be relevant to our membership, simply contact the AAFT office and your link will posted via the fortnightly bulletin and on the website noticeboard page.

20% discount on 2 or more advertisements/services. All prices are GST inclusive  
A further 20% discount is offered for re-advertising



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## ADVERTISEMENT BOOKING FORM

### CONTACT (for billing)

NAME: .....

ADDRESS: ..... POSTCODE: .....

PHONE: .....EMAIL:.....

ADVERTISEMENT TITLE/DESCRIPTION: .....

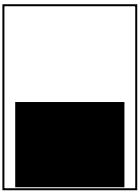
### AAFT service (please Highlight/Circle):

AAFT E-Newsletter

AAFT Bulletin  
(Fortnightly from  
19.2.2021)

Web Noticeboard  
(per Month)

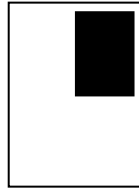
### AAFTnews SIZE (Please Highlight/circle):



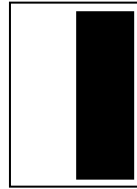
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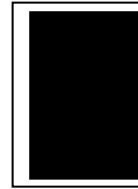
Quarter Page  
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Quarter Page  
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H: 125mm



Half Page  
W: 87.5mm  
H: 250mm



Full Page  
W: 175mm  
H: 250mm

- If booking for the AAFTnews, please circle/highlight the edition in which you would like to place your advertisement:

March Newsletter	June Newsletter	August Newsletter	November Newsletter
S u b m i s s i o n   D e a d l i n e s :			
February 22nd	May 23rd	August 1st	November 7th
A n t i c i p a t e d   D i s t r i b u t i o n   D a t e s :			
March 2nd	June 1st	August 10th	November 16th

### Once advertisement is booked, an invoice will be issued with payment options.

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Please send this form to: AAFT Administration PO Box 2351 Richmond Vic 3121 OR Email: [admin@aaft.asn.au](mailto:admin@aaft.asn.au)